## PREMISE

The NEVArt research involves four different stages of interaction with the participants:

1. The user, having read the documentation available online and approved the purposes of the study, asks to apply providing some “general data”:

- Name surname
- E-mail
- Contact phone
- Period, date or time he/she prefers for the trial

These data, gained through the compilation of an online format (managed through the CIAS website), are automatically sent by the system to the e-mail box specifically created for the search (on a protected server of the University of Ferrara) and collected in an excel table by the research delegate at the CIAS secretariat.
Each applicant will receive an e-mail feedback and a possible data for the trial; those who give up at this stage or do not find a suitable data, will be permanently deleted from the list of applicants.
People who accepts the scheduled appointment will receive a draft copy of this Informed Consent form, to be able to ready it calmly, as it has to be signed just before the field trial.

2. The CIAS secretariat keeps the excel table updated with the "general data" of the participant, the date and time of reservation of the field trial. The informed consent forms are collected only in paper format, at CIAS, and stored for 5 years in a key-protected archive. The trial does not require the identification of the interested party (provided only for the purpose of certifying his informed consent); the CIAS will therefore keep only this, without acquiring or processing further information useful for identifying the interested party, except to certify that he has freely accepted the trial.

3. At the beginning of the experiment, the participant will be provided with a tablet in which enter some qualifying data (age, gender, educational qualification, interest in art exhibitions, etc.) and, in the second stage, he/she will use this device to rate his/her feelings when watching paintings. The data, via the tablet, reaches a protected server in the cloud already used by CIAS for similar studies; no data remains on the tool. Each test is recorded anonymously and each participant is assigned a unique progressive number, not related in any way to his personal data.

4. Sensors are applied to the participant and their traces will be collected on a tablet PC available on site and used by the experimenter. The set of tracks of each participant is uploaded to the same database managed by the tablet, but using an online server. In this way there is a correspondence between tracks and questionnaire but no user data will be collected on the PC or through cloud devices (so there is no chance of linking the participant's personal data and trial results).

# INFORMATION ON THE PROCESSING OF PERSONAL DATA FOR EXPERIMENTAL PURPOSES

## NEVArt: Neuroaesthetics of the Vision of Art

The CIAS (*Research Centre for pollution control in high sterile rooms*), an Interdepartmental Centre of the University of Ferrara, located in Via Saragat 13 in Ferrara, e-mail: cias@unife.it, directed by prof. Sante Mazzacane.

The Data Controller is the University of Ferrara, represented by the Rector, prof. GIORGIO ZAULI.
Via Ariosto n. 35 - 44121 Ferrara (FE)
E-mail: rettore@unife.it | PEC: ateneo@pec.unife.it
Tel.: +39.0532.293242

RESPONSIBLE FOR DATA PROTECTION AND CONTACT DATA
The person responsible for data protection is Lepida S.p.A.
Via della Liberazione 15 - 40128 Bologna (BO)
E-mail: dpo-team@lepida.it | PEC: segreteria@pec.lepida.it
Tel.: +39.051.6338844

Any other data that you will fill in and the tracings detected with the sensors, will not have any relation to your person as they will be collected only through an automatic progressive number and therefore can be no longer reported, at the end of the trial, with the personal data of your Informed Consent form.

## 1. PURPOSE OF THE DATA TREATMENT

Your personal data are only collected according to the acceptance of your Informed Consent when applying in the NEVArt research, therefore in fulfilment of specific obligations or performance of specific tasks expressly provided for by international and community legislation, in particular by the Italian Law of 28 March 2001, n. 145, which ratified the Convention on Human Rights and Biomedicine, signed in Oviedo on 4 April 1997.
The test that have to be completed through a PC tablet and all tracks coming from the sensors will be collected for the following purposes:
• clinical experimentation and this in compliance with the existing laws and regulations, the Codes of Ethics and Conduct issued in the health field, as well as the Provisions issued by the Guarantor for the protection of personal data on this field;
• scientific and statistical research aimed at protecting the health of the community in the medical and biomedical fields.

## 2. TYPE OF DATA

T The personal data collected are those one received when applying for participation in the trial (name, surname, e-mail) and the information required to sign the Informed Consent form (name/surname, date and place of birth, place of residence, telephone and e-mail.
During field trial you will not be asked for any information regarding your health status, origin, religious beliefs, sexual life and no medical or genetic data. No samples will be taken of any kind.

## 3. LEGAL BASIS OF DATA PROCESSING

Any personal data you provide for the purposes referred to in point 1 will be processed merely according of your express consent, which you can withdraw at any time. The eventual cancelation will have value only for the future,

given that the data collected in the field, once collected, will no longer have any connection with your person and it will not be possible to identify them in the overall statistical sample and then be cancelled.

## 4. NATURE AND CONSEQUENCES OF DATA PROVISION

Any data relating to your informed consent is collected for your protection and to verify that you have fully understood the purpose of the research. Since this is a legal obligation, if you decide not to sign the Informed Consent Form, you will not be able to participate in the research and all your data and files in our possession will be permanently deleted. The transfer of your data, absolutely optional, is however necessary to take part in the study or, in any case, for the pursuit of the aforementioned purposes. The lack of data prevents participation in the study. In the event that, once the trial has begun, you decide not to proceed, all the data that has been detected up to that point will be deleted and the other personal data will be cancelled, as above.

## 5. METHOD OF DATA PROCESSING

The operations of collection, recording, storage and modification of personal data will be carried out using manual and IT tools with logic strictly related to the purposes referred to in point 1. The data will be processed by applying the appropriate security measures to the processing, pursuant to articles 32 and following of the EU Regulation 2016/679, both from an organizational and a technological point of view. The subjects authorized to process data pursuant to art. 29 of the EU Regulation 2016/679, have been specifically trained and instructed on the obligation to respect the secrecy and confidentiality inherent in the processing of data. Your data may be processed with the collaboration of third parties expressly designated as Data Processors in compliance with the provisions of the rules contained in the EU Regulation.

The data relating to your trial will be collected using a code that will not allow your direct identification, because the documentation describing your identity will be kept by the Investigator, separately from the documents, and will be accessible only to subjects specifically authorized.

## 6. COMMUNICATION AND DISCLOSURE

Your personal data, useful for booking the trial and to sign the Informed Consent are collected and stored by the CIAS, through the methods provided by law and according to the responsibilities already indicated in point 1.

The non-recognizable data collected during the trial will be available to the work group and will be examined individually and grouped, following the protocol of the NEVArt project.

If you wish, you can get information about the progress and results of the research through the CIAS website (www.cias-ferrara.it).

Your Personal Informed Consent data may be disclosed to the Ethics Committee and health authorities, all in a way that guarantees confidentiality and only if necessary.

## 7. DURATION OF DATA RETENTION

The data you provide through the informed consent will be kept for a period of time not exceeding that necessary to achieve the purposes for which they were collected and processed; at least for 5 years.

The data collected through the trial, in a pseudo-anonymized form (i.e. not associated with your name, but with a code), will be gathered and stored for research purposes, for a minimum period of not less than 5 years.

## 8. RIGHTS AND RESPONSIBILITY FOR DATA PROTECTION

You may exercise the rights of the interested party at any time, in compliance with the articles 13 and following of the EU Regulation 2016/679. In any case, you may at any time, and in the cases provided for by law, request

access, modification and removal of data, as well as request the limitation of the processing and oppose it.
You can also withdraw your consent, being able to stop your participation in the NEVArt study at any time and without giving any justification; in this case no further data concerning you will be collected, without prejudice to the use of those that may have already been collected as indicated in point 3.
To exercise these rights, you can submit a request, using the method that you consider most appropriate, directly to the data controller (as in point 1). You can also write to the Secretariat arranged by the CIAS research group, Dr. Maddalena Coccagna, which can be contacted through the e-mail address: nevart@unife.it, which will be required to forward your request to the Rector of the University, as Data Controller.
You have also the right to lodge a complaint with the supervisory authority, including in your country of residence. In the event that the authority to present the complaint is resident in Italy, the Data Protection Authority, whose instructions can link to:
https://www.garanteprivacy.it/web/guest/home/docweb/-/docweb-display/docweb/4535524

## CONSENT TO THE PROCESSING OF PERSONAL DATA

I, the undersigned ……..

Born in…… the ……

### HEREBY DECLARE TO GIVE MY CONSENT

- for the treatment of personal data declares into this Informed Consent as signed;
- to the study of data relating to my trial, in a pseudo-anonymized form (i.e. not associated with my name, but using a code), so that the results of the analyses and any unexpected discoveries that emerge during the study may be freely used by the NEVArt research team.

Name and surname of the participant ……..

Date …….. Signed……

Name and surname of the person collecting the consent ……

Date …….. Signed……

**Note:**
1 copy for the participants;
1 copy for the Responsible for data processing